

WHITEPAPER



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The year 2020 and 2021 were difficult years for all of humanity, we entered a pandemic and every time we imagine leaving, another outbreak comes and surprises us again. The world economy felt at that time the fear of a major recession, as entire countries had to close their borders to prevent the COVID-19 virus from spreading throughout the country and taking new victims.

This fear of recession made entire markets mobilize, as the fear of hyperinflation returned to haunt the world. That's when cryptocurrencies were seen as a solution to the current economic model, so in every country people started to see cryptocurrencies as a new source of income and wealth, making the market capitalization of Bitcoin and the crypto market all hit a new ATH, including Bitcoin surpassing Silver's market capitalization.

The year 2021 was also the year that reminded us of the importance of caring for the climate, as we saw the effects of climate change manifest as devastating rains that swept many European countries and heat waves that killed many people in North America. COP26 was very emphatic in saying that we urgently need to take an active stance on the issue of preserving the planet and avoiding releasing more greenhouse gases. Also, at COP26, the importance of large biomes for biodiversity and the protection of the planet's climate balance was remembered. Large forest regions are extremely important to maintain a thermal and life balance, with the Amazon region in South America being one of the main biomes that must be preserved in the world, as they hold a large part of the world's biodiversity, be it flora or fauna.



Why AmazonSwap?

It is with this in mind that the AmazonSwap initiative emerged, an organization formed by blockchain enthusiasts who have long been committed and engaged in actions to preserve the quality of life on Earth.

In this document, you are being invited to learn about AmazonSwap's proposal and its solution to help preserve our most important asset, Amazon.

We know it is an ambitious project, which is a very challenging goal, after all, Amazon is present in 8 countries and it is not the most accessible environment in the world. But we understand that with the creation and union of an engaged and strong community, we can mobilize many people around the world.

We chose to do this through a blockchain project, as the great visibility that cryptocurrencies have had in recent years makes our cause more easily noticed, and our main objective is to make this visible and we also know that we need resources for that, that's why our project aims to create some blockchain products to be marketed and, through a small commission, we will use them to perform the necessary actions to make the project viable.

AmazonSwap

When the team conceived this project, we were in the middle of 2019 and we saw how much of the Amazon was being destroyed for commercial purposes, so since then, we started to study solutions that we could implement to try to contribute to resolving this situation.

We thought of several business models, among which what stood out the most was the acquisition of areas that are currently used for mining and agriculture and turning them into forests again. Another initiative is to reimburse the owners for their extractive activities so that it is no longer viable for them to do this type of commercial activity and so they prefer to keep the forest preserved.

To achieve this, it is understood that the amount of resources is large, so we sought to integrate to the team, computer professionals who were experts in blockchain and smart contracts, from this partnership came the idea of creating a DEX (Decentralized Exchange) that would call AmazonSwap. AmazonSwap's main objective is to generate liquidity for trading pairs, in addition, AmazonSwap will provide in the future the



possibility to carry out staking and thus become a passive income instrument for those who want to earn income in the medium and long term.

AmazonSwap will be a decentralized exchange, initially based on the Binance Smart Chain network, as this is one of the networks with good transaction speed and affordable fees, in addition to being one of the largest blockchain networks on the market. In the future, we want it to work on other networks, such as Solana and Polygon, as these networks have good scalability conditions.

To achieve the objective that motivated the creation of this project, to help preserve the Amazon, we intend to revert a large part of the fees charged in DEX AmazonSwap, in a fund that will be used to make actions to preserve the Amazon rainforest feasible.

Amazon Token

This project will go through several phases, the first of which has already been carried out, the creation of the AmazonSwap organization, which, as explained above, will be a DEX that will have the functions of creating liquidity pairs, selling tokens, and will also provide the possibility of creation of a staking platform.

For all this to work, it will be based on our token, the Amazon Token, which will follow the structure of a DAO token, that is, it will serve for the community to vote on important decisions, it will also be used to generate liquidity in trading pairs, used in staking platform and as a bargaining chip in other blockchain products that we will be providing.

For the token to meet the project's needs, it will have a transaction fee of 13%, 6% for providing liquidity, keeping the token self-sustainable in the medium and long term, and 7% for the Amazon portfolio, this portfolio will be used in the first weeks after the launch for investment in marketing, precisely to make the project better known and raise awareness, after this period, 70% of the 7% will be used to compose the Amazon fund, which will be used to enable the project to preserve the Amazon. The other 30% will be used for marketing and project maintenance.

Below we will provide some basic information on how the token will be structured.



Tokenomics

BLOCKCHAIN: Binance Smart Chain (BEP-20)

SYMBOL: TREE

Slippage: 13% to 16%

Contract address: TBA

Decimals: 18

TOTAL SUPPLY: 1,000,000,000 (1 BILLION)

Pre-sale and Launch Details

PRESALE + LIQUIDITY: 194,200,000 (19.42%)

PRIVATE SALE: 55,800,000 (5.58%)

TEAM: 40,000,000 (4%) - locked for 6 months

AIRDROPS: 10,000,000 (1%)

ECOSYSTEM (staking + exchange reserve + MetAmazon reserve):
300,000,000 (30%)

BURN: 400,000,000 (40%)

TOTAL SUPPLY: 1,000,000,000 (100%)

Amazon Lottery

To make the project self-sustaining, we aim to create blockchain products that can be marketed and raise funds that can pay the costs of our initiative. So, as the first product that will make use of Amazon Token, we will create the Amazon Lottery, a lottery platform where participants will use Amazon Token to buy lottery tickets and try their luck, all using an intelligent contract, that is, without the help from intermediaries, bringing more transparency to the process.

This initiative is positive, as part of the accumulated value for the draw will go to the winner, and another part will be burned forever, helping to make the token deflationary.

Amazon NFT

Those who follow the market today have already noticed that NFT is the new trend and the technology of the future that is already in the present, as this solution can serve the most varied purposes, from eternalizing a work of art to performing a marriage registration.

As we want to take advantage of this unique moment, we will also have an NFT marketplace so that our users can trade their collections within our platform.

In addition, we will be launching exclusive collections with themes based on Amazonian species, this initiative aims to make people aware of what is happening in this biome, so NFTs will have the theme of species that are unique in the Amazon rainforest, having more affordable items and some more expensive, based on their rarity. The most expensive NFTs will be those on the endangered specimen list.

Like the AmazonSwap platform, NFT trading fees will revert to the Amazon Fund for Endangered Species Preservation.

As the goal is to make Amazon Token useful, to acquire NFTs on our platform users will be able to pay in BUSD or USDT, but for those who pay using our token, they will receive a discount on the purchase, this is another initiative for use and increase the search for the token.

Amazon Launchpad

As previously mentioned, we want to create products that make the project self-sustainable, thinking about it, we will add to our roadmap the creation of the Amazon Launchpad platform, this platform that aims to create an enabling environment for ICOs, that is, a project launching platform, however, unlike the platforms that exist on the market, we want to protect our community from fraudulent projects, so each project that will be launched on our platform and later have its token sold on AmazonSwap will go through a rigorous inspection and audit process, including KYC, to certify that this is a legitimate project that will benefit our community.

To ensure that the project goes ahead, part of the liquidity of every project launched on the Amazon Launchpad platform will be blocked, thus preventing Rugpull-type scams or mass evictions. Furthermore, as liquidity will be blocked in our platform, in case the project owners abandon it, if the possibility exists, we will use the blocked resources to continue the project and thus avoid harming investors.



Amazon Game (MetAmazon)

The Play-to-Earn Games market is undoubtedly a phenomenon, games like Axie Infinity made this market popular and very profitable, because of that, we have in our plans the creation of a strategy game in the P2E mode, is that will reward players for playing the game.

The game will explore the theme of Amazonian folklore, teaching the culture of the people who live there, the idea is that the player explores the forest environments and uses characters like native peoples, and mysterious and legendary characters, the game will have mechanics similar to RPG games and at each level that the player explores, the items he cultivates will gain more value. All items used in the game will be NFTs that can be traded on our platform.

To start playing, it will be free and the player can even be rewarded with tokens that can be sold, but as he dives into the game, he may need to acquire items or stronger characters to pass the level. Details of the game will be released shortly as it approaches release.

Roadmap

We made our roadmap based on the capitalization phases that we are reaching; we chose this strategy because we are realistic with the environment we will encounter and the financial needs that each phase requires. We don't want to promise anything that we won't deliver and as this project is a DAO, we want the participation of every member of the community, so this roadmap is organized in the checkpoint structure, that is, every time we reach a capitalization and funding goal, a new level is unlocked and we'll move on to it. See below for details of what lies ahead.



2020/2021 - Structuring the project and starting the organization of the team.

2021 Q3 - End of team structuring and project preparation for launch.

2022 Q1 - Release

- Completion of contract development
- Creation of social networks
- Beginning of the first partnerships
- Start of marketing campaign
- Token release
- The second phase of the marketing campaign
- Establishment of the first partnerships with NGOs in the Amazon

2022 Q2 - AmazonSwap and Lottery Platform Development

- Platform development and testing
- Adjustment of visual identity
- Listing CG and CMC
- Creation of the first NFTs
- Amazon Lottery Launch
- Initial platform tests
- Launch of the AmazonSwap Platform

2022 Q3 - Amazon NFT

- Release of the second batch of NFTs
- Beginning of the development of the game
- Platform adjustment
- Initial tests
- Launch of the Amazon NFT platform

2022 Q4 - Amazon Launchpad and MetAmazon development

- Platform Development
- Establishment of the first partnerships
- Search for partner projects to launch on the platform
- Launch of the platform with the first project.

2023 Q1 - MetAmazon

First launch of the game in Alpha

2023 Q2 - MetAmazon

Beta version release

2023 Q3 - MetAmazon

The official release of the game.

Team

As already mentioned, we are in love with our planet, we understand that there is only one Earth within our reach at this time, so we don't have plan B, we have to take care of what we have, preserving is much better than looking for another Earth to live on. With this dream in sight, we got together to create AmazonSwap, our team is made up of professionals from different areas and some nationalities. We are writers, programmers, journalists, designers, project managers, in short, our team, in addition to being competent, is composed of people who are committed and have a love for the cause and we want to invite you to come with us on this journey.

Legal Notice/Disclaimer

This Whitepaper describes current developments in the project and does not constitute any form of advice.

This Whitepaper is for informational purposes only and is not a statement of future intent.

There are no guarantees for the successful development or complete accuracy of the information in this Whitepaper.

AmazonSwap is not intended to constitute stock and/or financial security in any jurisdiction.

The Whitepaper is not intended to be a prospectus or offering document, it is not intended to be an offer to purchase financial securities or exchange for financial securities.

This document does not guarantee that your laws or regulations in your local jurisdiction will be complied with.



WE CARE ABOUT YOU!

This document is not investment advice, AmazonSwap is a volatile and risky investment. Don't risk anything you're not willing to lose. Be wary and wary of any individual or organization that promises you any guarantee of profit. Every investment has risks and it is your responsibility to manage them. If you do not have the knowledge or ability to do so, it is recommended to look for a qualified professional.

